



A fresh  
approach

to traditional  
industry

## Profile

of Winning Group

We do business solely in the fields that we understand, and only invest in firms that we are able to strategically develop with our partners. This approach is successfully applied in our core business in the Czech and German markets, especially in two robust pillars – automotive and construction.

The companies of the Winning Group do business in traditional sectors of industry, although their strategies are always based on a future focused on vision and well-considered investment into R&D, in order to remain competitive and sustainable in the long term. We specialise in precision forgings and high-end plastic products for the automotive industry, are general suppliers for the construction industry, perform structural analysis for large construction units or atypical machines, participate in the development of hybrid drives and offer our clients housing in above-standard residential projects.

# winninggroup

## Construction segment

We offer a comprehensive portfolio of construction services, which will be further expanded in the future, whether technologically, acquisition-wise or geographically.

### winningps

our construction holding supplies buildings, building reconstructions and repairs, reinforced concrete monolithic structures and building foundations

### winningsteel

designs statics for large buildings on the German market

### winningestate

implements premium quality residential projects

## Automotive segment

From traditional engineering firms, we build modern companies with unique know-how and products that respond to the current challenges and withstand future technological or market disruptions.

### winningblw

is the German leader in the development and production of precision forged parts for (electric) cars and trucks and industrial applications

### winningplastics

coated plastic parts manufacturer and chrome design specialist supplying leading players in the automotive sector

### winningcofo

combines expertise in cold forging and precision turning to deliver high quality products

### winningsteel

specializes in designing atypical machines, automation for engineering production and for the development of hybrid drives

## KPIs

2023 Budget

>530 mio. EUR

Turnover

>45 mio. EUR

EBITDA

1.98 ×

Financial leverage

3,200

Employees

26

Companies in the group

Cz De

Country coverage

## Winning spirit

The traditional “old economy” business is here to stay. Our ambition is to always push it at least one level higher than it was when we entered it.

## Continuity

We are not driven forward by a desire for turbulent changes and rapid valorisation; we focus on the well-thought-out fulfilment of our strategy, through which we are gradually building a strong and diversified holding. We are not in the habit of speculating. We are industrialists, with our feet planted firmly on the ground. It is not our goal to buy cheaply and sell quickly. We let our holding grow naturally, on real and stable foundations. We also apply the same philosophy in our investment products. Together with our investors we are ready for the next decades of growth and acquisitions.

## Flexibility

We do not let ourselves be bound by corporate structures and steer well clear of rigid thinking. You'll never hear us say that something cannot be changed for the better. Our decentralised management showcases strong personalities that are not afraid of responsibility. Their response time in negotiations reflects their great decision-making capacity – in the Winning Group we act quickly, flexibly and actively. Our people are entrepreneurs far more than mere employees. Each of them is in charge of a project that means something to them and into which they place all their know-how.

## Responsibility

The great majority of our people are sportier than average and take care to keep themselves in good physical and mental shape. We have realised that this is no coincidence, but the result of our internal setup. In the Winning Group DNA we are encoded with responsibility, not only towards ourselves, but also as regards the financial soundness and sustainability of our firms. We always take a proactive approach to our decisions, plans and strategies, well in advance and with the aim of ensuring long-term prosperity and return. It is simply not in our nature to focus on short-term fleeing success.

“We believe in the creativity of our people. For them we establish the appropriate environment which allows the implementation of thoughts and ideas.”

**Sebastian Wagner**

